

STALKBOY

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30 Minute, Live-Action, Serialized Dark-Comedy/Drama

Marshall Carter is a grocery store stock boy, who seeks revenge on rude customers after hours in his own interesting and creative ways - moonlighting as his store's unwitting sense of justice. His awkward, almost antisocial nature and extreme paybacks are a recipe for a comedic and dynamic character that we can't help but cringe at, yet root for.

Rooted in Winnipeg, Manitoba, Fresh Bounty Company is where our protagonist, Marshall, calls home - at least he feels the need to protect it like one. Thanks to his father's verbal and physical abuse, Marshall has an overdeveloped sense of justice. Marshall cares more about the store more than anyone, even his department manager, Miles and newest hire, high school student Rowan.

He doesn't care to admit it, but Marshall is aimlessly wandering in life. Marshall's brother, Rhett Carter, pities his older brother enough to continuously offer Marshall a job at his law firm, Carter Ellis - a real path out of his mundane, sad life. Time and time again, Marshall rejects this hollow offer, adamant to figure out his own life and have a sense of purpose.

One fateful day, Marshall finds what he believes to be his true calling - secretly terminating those who create unnecessary disturbances in his store. This cathartic revenge will remain a secret to only him, until one stroke of bad luck caresses the canvas of Marshall's new life - the discovery that Marshall's love interest, Isla is a detective in the Winnipeg Police Service. Marshall's need to tightrope the balance of eliminating those who treat fellow employees like trash and wooing the gorgeous intellect winds him up into a spiral of enigmatism and paranoia.

As Rowan finds her footing in this part-time position, she is promoted above Marshall - a real wake up call to the moonlight killer. Marshall is forced to do the most vile, disgusting thing he could possibly think of: accepting a position at Rhett's precious law firm as Rhett's assistant. This humiliating chapter of Marshall's life feels like a prison sentence.

With the tone of HBO's Barry and the parallels of AMC's Breaking Bad, STALKBOY is a show for those who've worked in retail, sales or otherwise and have customers that make them want to bag more than groceries.

Character Breakdowns:

Marshall Carter (32)

Born in Winnipeg, Marshall was a quiet kid. He would always keep to himself, especially after growing up with an abusive father and an emotionally unavailable mother. By age six, he would escape his reality with a video camera he received Christmas. Marshall always managed to fly under the radar. This came as a double edge sword to our protagonist, as he found he could get away with a lot, however would find himself feeling lonely and neglected.

Despite feeling a need to protect his mother and younger brother from his father, Marshall wasn't necessarily "able to". He was shy and unathletic, unfortunately supporting his father's argument of being a disappointment. Marshall's father walked out on him and his family, leaving nothing but the scars he caused. Being stuck named after his father, Daniel, a weight of responsibility and guilt looms over his head, day in and day out. Marshall has always been very particular about his name, as he also can't stand being called "Marsh"—a name, you guessed it, that his father used to call him.

Now drifting in life, Marshall finds himself needing a purpose. Working part-time at the local Fresh Bounty Company grocery store at 32 isn't quite cutting it for him. His home life isn't much better. Everyone's perception of Marshall is mostly one of pity. To his mother, he is the one who couldn't protect her. To his brother, Marshall is the one living in his fancy apartment mooching off of his lawyer money. To his boss, he is the one who's been working laterally for years.

Rooted in childhood arts and crafts, Marshall has an incredible fascination with origami. The patience and precision required to accurately fold the fragile paper, is his training tool to develop the skills not only for everyday life, but required for the bloodthirsty.

Rhett Carter (29)

The youngest of the Carter brothers, which means only one thing—he's the overachieving golden child. Charismatic, intelligent, and endlessly ambitious, Rhett has always seemed to glide through life with ease, effortlessly seizing every opportunity that comes his way. Unlike his older brother, Rhett never had to fight as hard to be noticed or to prove his worth; doors simply opened for him. Though they grew up under the same roof, their childhoods couldn't have been more different.

Now, Rhett is thriving in his career, working at one of Winnipeg's most prestigious law firms, Carter Ellis, where his sharp mind and relentless drive have already earned him a reputation as a rising star. Success, however, hasn't translated to every aspect of his life. No matter how hard he works, his personal life remains his greatest challenge—particularly his love life, which seems to be the one thing his usual charm and determination can't quite fix.

Helen Carter (62)

The mother of Marshall and Rhett, Helen has endured more than her fair share of hardships. A survivor of abuse, she spent years trapped in a painful cycle before her ex-husband finally walked out on the family, leaving her to pick up the pieces. Though she found strength in moving forward, trust has never come easily since, making it difficult for her to find a new partner.

As a mother, Helen carries the weight of her sons' diverging paths, often blaming herself for the stark contrast between them. That guilt manifests in ways she doesn't always recognize—through her unsolicited advice, and relentless nagging. Her family may criticize her for it, but she can't help it; it comes from a place of love.

Miles Everett (45)

Fresh Bounty Co is managed by none other than Miles himself. Having dedicated nearly 25 years to the company, he knows the business inside and out. Once a man with grand ambitions, Miles dreamed of making a name for himself as a recognized artist, but the relentless weight of reality crushed those aspirations. These days, he finds solace in daydreaming about the success that eluded him, with painting coming in as a close second.

Isla Hamilton (35)

Frequent customer and potential love interest for Marshall, Isla is always looming around. Ironically, her constant presence isn't the result of either. Isla is an undercover detective collecting evidence on a murder that took place long before Marshall's recent actions. Unfortunately for Marshall, she's at the right place at the wrong time. Now also involved in Marshall's cases, her mission is to gather intel on those who may have valuable information by any means necessary.

Rowan Worthy (17)

The newest member of the Fresh Bounty Co family, Rowan is eager to prove herself and earn some sweet pocket money along the way. Under the guidance of Marshall, she's learning the ins and outs of the store, seeing its operations from his perspective. With her natural charm, sharp wit, and a strong sense of professionalism, she quickly proves to be a valuable asset. It's no surprise that she's on the fast track for promotion— even surpassing Marshall himself. But knowing Rowan, she's unlikely to stop there; ambition and opportunity make an irresistible combination.

Episode Breakdowns:

Episode 1: Stuffed

The clock strikes six at Fresh Bounty Company. The butcher sharpens his knife, grinds fresh lamb, and prepares packages for display. A sign reads, "We always focus on the customer."

Marshall Carter arrives at work, navigating the store decorated for Thanksgiving. He clocks in and is assigned to train Rowan, a new hire. He shows her the receiving area, the walk-in freezer, and mentions the store's broken security cameras. Later, a rude customer Ed, humiliates Rowan, prompting Marshall to stage an accident, spilling Ed's stuffing. Brooklyn informs Marshall of a formal complaint against him, leading to extra training. Meanwhile, Marshall glimpses Isla at checkout and is visibly smitten.

Later, Marshall attempts to withdraw \$625 but is limited to \$400. He meets his brother Rhett, who urges him to leave his grocery job for insurance sales. Marshall deflects, claiming happiness at Fresh Bounty due to Isla. At work, he suffers through tedious training, then discovers Ed's complaint email, complete with Ed's personal information. Marshall calls Ed, offering a replacement stuffing, arranging a late-night exchange.

Marshall spots Isla in-store, fumbles an interaction, and later misleads Jacob into thinking Isla is taken. Marshall then buys groceries, including multiple trays of stuffing.

At 11:20 pm, Marshall meets Ed behind Bronx Park Community Centre. After a brief conversation, Marshall violently beats Ed, force-feeds him stuffing, and shoves him into his own trunk. Pulled over for a faulty tail light, Marshall narrowly escapes discovery. He transports Ed's body to a remote storage unit, then later returns to set up a makeshift butcher station. Methodically, he grinds Ed's remains into packaged meat, mirroring the butcher's process from the opening scene.

Marshall delivers shepherd's pie to Ed's family, reassuring Mrs. Dalton about Ed's whereabouts. Meanwhile, at the Carter family Thanksgiving, Marshall serves the same meal. As dinner begins, he realizes Rhett's plate contains corn instead of peas—he mixed up the dishes.

The Dalton family, unaware, enjoys their meal. Mrs. Dalton hesitates at the sight of peas, then continues eating.

Episode 2: Market For Perishables

Rush hour hits Rowan like a truck as slacker, Neal, abandons her at the deli counter. Overwhelmed with the commotion, Rowan is messing up people's orders, to which some customers are polite and compassionate to Rowan's nightmare situation, others not so much. One customer, accompanied by her crazed children, gives Rowan a piece of her mind. Meanwhile, Marshall is filling in for custodian Harvey, having to mop up everything from tomato sauce to vomit, and deals with the questionable behaviour of their customers. Returning from his fifteen minute break two hours later, Neal is evidently stoned. Upon cleaning the bathroom, Marshall discovers a joint belonging to the one and only Neal. Marshall does not take this kindly, as this is not a first time offence for Neal, but the last.

Episode 3: Craft Fair

Fresh Bounty Company is hosting their annual Craft Fair to raise money for the Winnipeg Humane Society. Miles is determined to reignite his passion for fine arts and is kept getting interrupted by the little fires of his job. Marshall chooses to donate some of his origami, instead of donating his hard earned money. At the booth, Marshall notices a suspicious customer who is looking out for cameras and blind spots. Knowing the customer's intentions. Marshall approaches him at his house, discovering that he has mistreated animals in his house. After taking care of this abusive customer, the animals are adopted into a loving home. Miles finally finishes his painting, and upon bringing it to the donation booth, the event has ended.

Episode 4: A Killer Prank Part 1

Short-staffed and overwhelmed, Marshall receives an urgent call from his manager, asking him to come in on his day off. He reluctantly agrees. Upon arriving, he spots YouTube prankster, Hunter Slade. Hunter is notorious for causing mischief for online attention, which causes Marshall to raise an eyebrow. To Marshall's expectations, Hunter is knocking over displays, breaking items, and causing a loud commotion, all while his cameraman records for content. Customers are either annoyed or amused, filming this maniac embarrassing himself for views. In pursuit of a title bump, Marshall is tasked with kicking out Hunter. Hunter refuses Marshall's request, undermining his authority. After hours, Marshall resorts to the one method he finds most effective...

Episode 5: A Killer Prank Part 2

The online community begins to stir as Hunter Slade has not uploaded according to his once a week schedule. Theories float around as the store becomes Winnipeg's hot, new crime scene. Journalists and reporters flood the store with burning questions and accusations, bringing a lot of unwanted attention thrown Marshall's way. While covering his tracks, he discovers Hunter's shoes and instead of throwing them away, he chooses to wear them, believing hiding them in plain sight is the answer.

The next day, Marshall is working overstock on a slow Saturday morning. Marshall discovers on the schedule Rowan is listed as a Supervisor. Reporters are ushered away by Isla, the lead detective, and frequent customer. Her suspicion rises after she pieces past events together. This revelation has Marshall questioning his actions. Needing a path out, he takes up Rhett's job offer to work as his assistant at Carter Ellis.